

HOLLY ANDERSON PRODUCTION ARTIST • GRAPHIC DESIGNER

CONTACT

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[LinkedIn](#)

EDUCATION

Madison Area Technical College
Associate of Applied Arts Degree
Graphic Design and Illustration
2017

HARD SKILLS

Photoshop
Color Correction
Image retouching
InDesign
Illustrator
Print Production
Typography
Branding

SOFT SKILLS

Innovative problem solver,
skillful at following brand
and design guidelines,
eager to work and continue
learning, cheerful, adaptable,
attentive to detail, organized
and efficient, happy to work
independently or as
part of a team

WORK HISTORY

- Mar. '18-Feb. '23 Production Artist
American Girl, Middleton, WI
Image manipulation for print and web in accordance
with art notes, color correction, page production,
photo studio assistance
- Oct. '13–May '19 Graphic designer and Board member
Lutheran Women in Mission—South
Wisconsin District
Creating and editing a quarterly newsletter *The
Mission Lamp*; logo designs for various events as
needed, participating in Board meetings
- 2011–Feb.'18 Personal Child Care Professional
basic child care responsibilities, activity
organization, administering medications,
accompanying child to doctor and therapy
appointments, managing schedules, working
cooperatively with parents
- 2003–2011 Country Creek Learning Center – Early
Childhood Educator
Classroom management, organization of activities,
interfacing with co-teacher, management and
families, creating a curriculum, classroom
organization and decoration
- 1991–2003 Self-employed child care professional
Small business management, basic child care
functions, organizing schedules, arranging meals
and activities

FREELANCE WORK

- Logo development for International Friendship Center,
Madison, WI
- Developed print assets for Elite Chiropractic
- Amateur Event Photographer
- Branding, print and t-shirt graphics for
Boxcar Summer Block Party
- Branding, way finding/informational signage,
and publishing for Calvary Lutheran Chapel, Madison, WI

PERSONAL INTERESTS

Word play, Bookbinding, Children's literature, Furniture
rehab, Reading, Photography, Gardening, Sewing, Yoga,
RVing, Travel, Collecting random factoids and quotes,
Beachcombing